

Wayfair Junior Business Analyst (m/f)

Wayfair is growing and committed to hiring analytical, entrepreneurial, and results-oriented graduates to become the next generation of leaders across the business. These individuals will demonstrate their leadership skills, quantitative mindset, and will execute strategic and cross-functional projects for their respective teams.

Successful candidates will be placed into key functions across the business dependent on a combination of interest, skills and experience.

Functional Areas of Interest and potential team placements include:

Business Intelligence

Wayfair Analytics is the engine that powers an enterprise obsessed with data. Leveraging the largest data set for products sold in the Home space, this team treats data as an asset and determines how to maximize its business value and extend our competitive advantage. Business Intelligence Analysts at Wayfair are strong in quantitative analysis, enjoy coding but also want to balance that with their interest in business. They think critically to tackle complex challenges, thrive in a fast-paced environment and are seeking a high-growth opportunity where they will have an immediate impact on day one. There are significant opportunities for new team members to emerge as leaders, taking on additional projects and responsibilities with strong performance.

Merchandising

The merchandising department is responsible for the creation and maintenance of our product catalogs. We add tens of thousands of new products each month, both for limited-time events and for ongoing product selection. We also continually improve the catalog – fixing issues and increasing the content to improve customer experience in a joint effort with our suppliers. Our goal is to provide inspirational and engaging content to drive customer engagement and increase conversion. We also understand where the customer is shopping on site – where they are most / least engaged through the funnel, and we create customized landing pages based on an analytical approach, supported by new merchandising tools.

Detailed responsibilities will vary by team; however typical responsibilities include:

- Cultivate and strengthen relationships with internal and external partners and vendors
- Testing new innovative ideas and analyzing trends
- Targeting opportunity areas and presenting recommendations to leadership
- Leading cross functional meetings
- Building out requirements with both business and engineering teams
- Develop strategy for priority initiatives and lead implementation to drive results
- Utilize web analytic tools to analyze and optimize performance
- Translate high-level business problems into more detailed functional specifications of required technology solutions
- Work with engineers to effectively solve problems on the fly
- Identify any opportunities to improve efficiency or usability of our existing software tools
- Translate data and direct customer feedback into actionable recommendations

Qualifications:

- Strong academic background in a Business or Technical related field
- Exceptional problem solving and analytical skills and a desire to make processes better
- Excellent communication skills, both written and verbal
- Fluency in English and German
- An entrepreneurial spirit and mindset
- Ability to multi-task, work in a team and thrive in a fast-paced environment
- Proficient with MS Office and especially MS Excel
- Experience with programming knowledge, SQL or R is a plus
- Enthusiastic, with proven ability to rapidly get up to speed with job knowledge

And finally, our proposition to you!

- A competitive salary and bonus, and we share the company with you in stock units
- A company culture driven by pioneer-thinking and talent that crosses departments and hierarchies
- Great mentors and career development opportunities through our learn@work program
- We contribute to your gym membership and offer free Yoga classes, as well as Wellness Weeks with massages, workshops and other exciting events
- Of course fresh fruits, snacks & drinks every day!
- We're in the heart of the Berlin startup scene with lots of space to encourage collaboration and teamwork
- Let's not forget the chance to join the next global giant in e-commerce

Contact information

Please follow us @WayfairAtWork to learn more about life at



<https://www.facebook.com/WayfairRecruitEU/>

[wayfairatworkeu](#)

<https://twitter.com/wayfairatwork>

How to apply: please use the link below to submit your CV and Cover Letter for this position.

http://jobs.jobvite.com/careers/wayfair/job/oxUP6fw6?_jvst=Job+Board&_jvsd=Zeppelin_Uni_ZUtaten_2019