

RALPH LAUREN



Pricing Analytics Associate (f/m/d)

- Geneva -

Ralph Lauren Corporation (NYSE:RL) is a global leader in the design, marketing and distribution of premium lifestyle products in four categories: apparel, home, accessories and fragrances. For 50 years, Ralph Lauren's reputation and distinctive image have been consistently developed across an expanding number of products, brands and international markets. The Company's brand names, which include Ralph Lauren Purple Label, Ralph Lauren Collection, Double RL, Polo Ralph Lauren, Polo Ralph Lauren Children's, Ralph Lauren Home, Lauren Ralph Lauren, RLX, American Living, Chaps and Club Monaco, constitute one of the world's most widely recognized families of consumer brands.

Position Overview

Analyzing price architectures all over the countries across all business lines. Ensure pricing alignment and consistency across categories/departments. Be the key contact point with the Brand groups to suggest price adjustments. She/he also defines, develops and maintains all monitoring tools and collaborates with many cross-functional departments : CS, Digital Monitor operational efficiency.

Essential Duties & Responsibilities

Support the Pricing Strategy roll-out

- Create and regularly maintain wholesale and retail price lists for all product lines including Basic Stock Replenishment (NOS).
- Collaborate and follow up with impacted cross-functional teams
- Repeated follow up to ensure price lists are set up promptly and accurately and to ensure deadlines are met

Monitor Pricing Performance and Ensure Operational efficiency

- Manage all local new price setting and exception requests & communication to all
- Maintain, Improve and adapt monitoring performance tools
- Recap each season
- Suggest process and operational improvements
- Ensure efficient communication and collaboration across departments and teams

Business Analysis and ad-hoc consulting support

- Business analysis and presentations
- Support teams on any price related topic

Price Audit

- E2E process
- Centralization Cross-brands
- Performs price validation to ensure pricing is accurate

Experience, Skills & Knowledge

- Master Degree Business Management, Finance, Engineering, Statistics, or Economics
- A first previous experience in pricing or in business analysis role in an international environment
- Understanding of pricing concepts such as price architecture, price positioning, price elasticity and margin impacts
- Strong analytical and problem solving skills including retail maths
- Advanced Microsoft Office, in particular Excel, SAP knowledge is a must
- Cross-cultural communication and outstanding presentation skills
- Results driven
- Attention to detail
- Ability to multi-task
- Team player / willingness to learn and share knowledge
- Affinity and passion for the brand/category and industry
- Dynamic and positive attitude
- Fluent in reading, speaking and writing in English
- Capacity to persevere especially under pressure

You are interested in becoming part of one of the most successful fashion brands in the world and you wish to continue your career in an international environment with a variety of tasks? We value the individual talent that comprises our company and are committed to offer many exciting career opportunities for each employee's development. We believe wholeheartedly that people hold the key to achieving our business objectives and our overall success. If you want to become part of this unique success story and you are interested in joining this dynamic team of professionals please provide your application together with your potential start date and salary expectations.

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